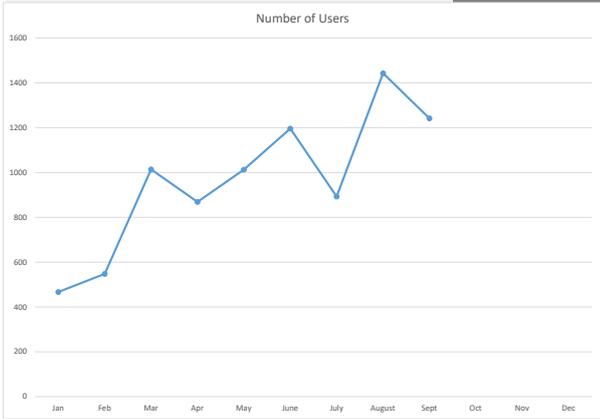


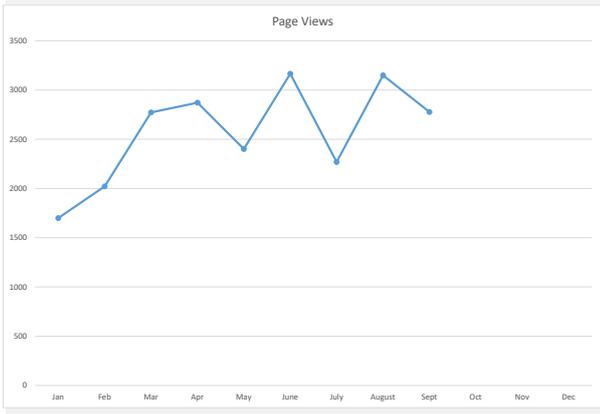
Yearly North East Wales Website Figures



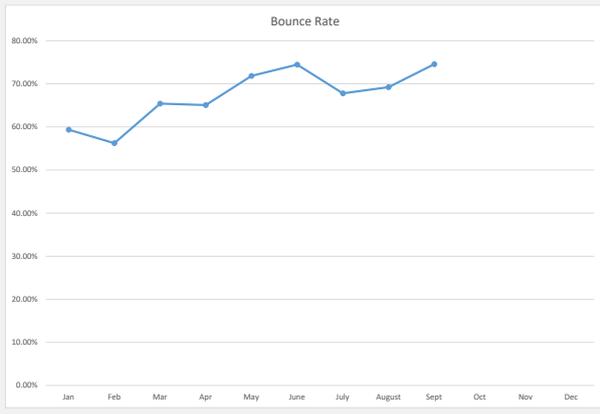
Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
467	548	1014	869	1013	1196	893	1443	1242			



Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
603	690	1278	1051	1186	1500	1049	1612	1419			

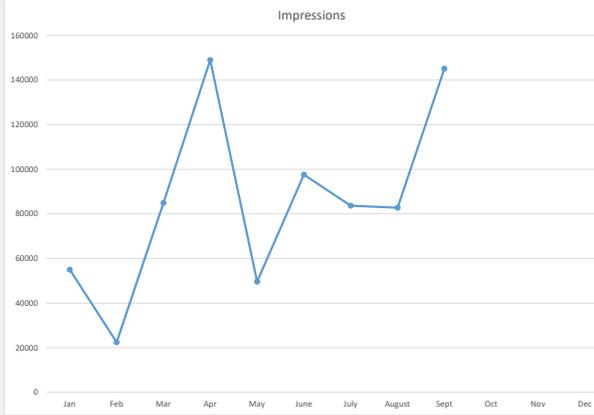


Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
1700	2022	2772	2871	2401	3165	2269	3149	2777			



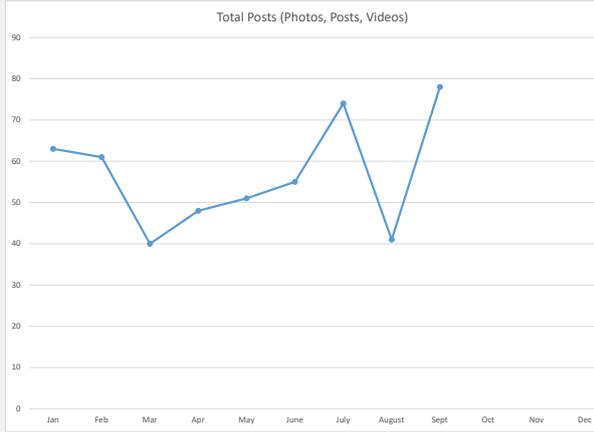
Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
59.37%	56.23%	65.41%	65.08%	71.84%	74.47%	67.78%	69.23%	74.56%			

## North East Wales Facebook



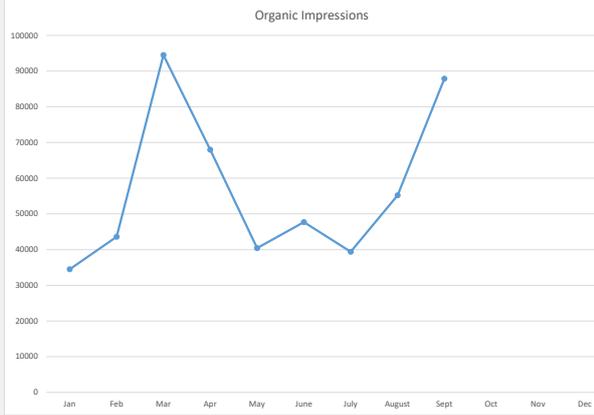
Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
55038	22458	84873	149000	49600	97600	83700	82800	145100			

Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
624	289	1490	1752	1009	1228	1310	1214	2191			



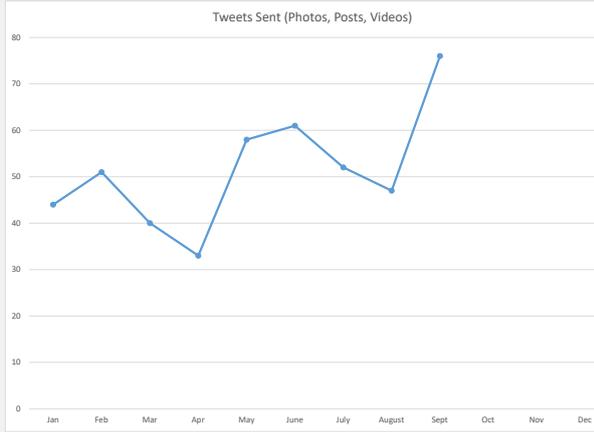
Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
63	61	40	48	51	55	74	41	78			

## North East Wales Twitter



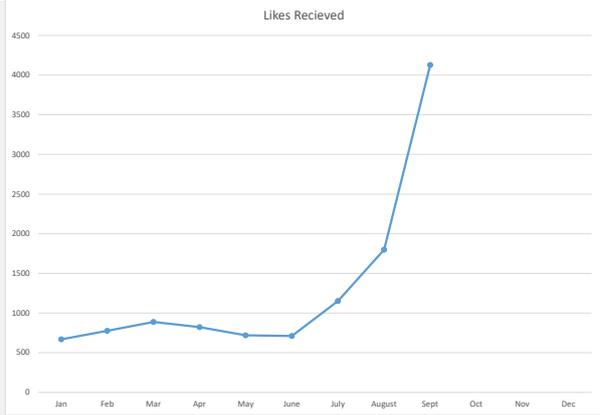
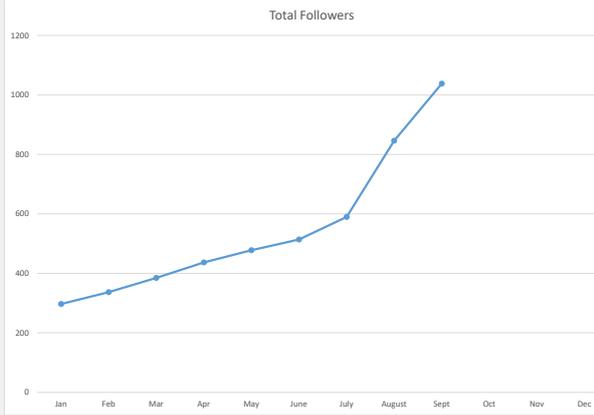
Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
34490	43583	94498	68000	40400	47700	39400	55200	87900			

Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
879	1355	1911	1230	787	1126	1310	1367	1849			



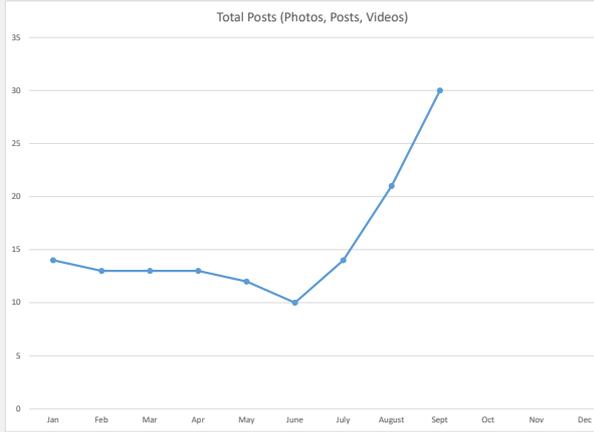
Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
44	51	40	33	58	61	52	47	76			

# North East Wales Instagram



Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
297	337	385	437	478	514	590	846	1038			

Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
668	776	888	822	720	711	1151	1799	4127			



Jan	Feb	Mar	Apr	May	June	July	August	Sept	Oct	Nov	Dec
14	13	13	13	12	10	14	21	30			

Digital Activity Report (North East Wales)- Jan 2018

Website

Number of Users	467
Number of Sessions	603
Page Views	1,700
Bounce rate	59.37%

E-Newsletter

ENG	
Number of Newsletters sent	
Number of Opens	
Open Rate	
Number of Clicks	
Click Rate	

Facebook

Impression	55,038
Engagem	624
Link Clicks	102
Net Likes	40
Total Post	63
Photos	28
Videos	-
Posts	35
Reactions	454
Comment	29
Shares	141

Twitter

Organic In	34,490
Total Enga	879
Link Clicks	103
Net Follow	58
Tweets Sen	44
Mentions R	160
Replies	5
Retweets	87
Likes	193

Instagram

Total Follow	297
Likes Rece	668
Comment	17
Total Posts	14
Photos	14
Videos	-

Digital Activity Report (North East Wales) - Feb 2018

**Website**

Number of Users	548
Number of Sessions	690
Page Views	2,022
Bounce rate	56.23%

**E-Newsletter**

ENG

Number of Newsletters sent	
Number of Opens	
Open Rate	
Number of Clicks	
Click Rate	

**Facebook**

Impression	22,458
Engagement	289
Link Clicks	72
Net Likes	12
Total Post	61
Photos	24
Videos	1
Posts	36
Reactions	204
Comments	24
Shares	61

**Twitter**

Organic Impressions	43,583
Total Engagements	1,355
Link Clicks	77
Net Follows	40
Tweets Sent	51
Mentions Received	184
Replies	11
Retweets	98
Likes	237

**Instagram**

Total Followers	337
Likes Received	776
Comments	23
Total Posts	13
Photos	12
Videos	1

Digital Activity Report (North East Wales) - Mar 2018

**Website**

Number of Users	1014
Number of Sessions	1278
Page Views	2,772
Bounce rate	65.41%

**E-Newsletter**

ENG

Number of Newsletters sent	
Number of Opens	
Open Rate	
Number of Clicks	
Click Rate	

**Facebook**

Impression	84,873
Engagement	1490
Link Clicks	138
Net Likes	108
Total Post	52
Photos	24
Videos	3
Posts	25
Reactions	1106
Comments	143
Shares	241

**Twitter**

Organic Impressions	94,498
Total Engagements	1,911
Link Clicks	223
Net Follows	123
Tweets Sent	40
Mentions Received	134
Replies	11
Retweets	187
Likes	429

**Instagram**

Total Followers	385
Likes Received	888
Comments	26
Total Posts	14
Photos	13
Videos	1

Digital Activity Report (North East Wales) - April 2018

**Website**

Number of Users	869
Number of Sessions	1051
Page Views	2,871
Bounce rate	65.08%

**E-Newsletter**

ENG

Number of Newsletters sent	
Number of Opens	
Open Rate	
Number of Clicks	
Click Rate	

**Facebook**

Impression	149,000
Engagmer	1752
Link Clicks	255
Net Likes	120
Total Post	48
Photos	19
Videos	1
Posts	28
Reactions	1352
Comments	129
Shares	271

**Twitter**

Organic Im	68,000
Total Enga	1,230
Link Clicks	216
Net Follow	91
Tweets Ser	33
Mentions F	97
Replies	6
Retweets	99
Likes	260

**Instagram**

Total Follow	437
Likes Rece	822
Comment	13
Total Posts	13
Photos	13
Videos	-

Digital Activity Report (North East Wales) - May 2018

Website

Number of Users	1013
Number of Sessions	1186
Page Views	2,401
Bounce rate	71.84%

E-Newsletter

ENG	
Number of Newsletters sent	3
Number of Opens	4089
Number of Clicks	87

Facebook

Impression	49,600
Engagement	1009
Link Clicks	263
Net Likes	65
Total Post	51
Photos	19
Videos	3
Posts	29
Reactions	764
Comments	74
Shares	171

Twitter

Organic Impressions	40,400
Total Engagement	787
Link Clicks	144
Net Follow	100
Tweets Sent	58
Mentions Received	160
Replies	15
Retweets	106
Likes	238

Instagram

Total Followers	478
Likes Received	720
Comments	20
Total Posts	12
Photos	12
Videos	-

## Digital Activity Report (North East Wales) - June 2018

Website	
Number of Users	1196
Number of Sessions	1500
Page Views	3,165
Bounce rate	74.47%

E-Newsletter	
ENG	
Number of Newsletters sent	1
Number of Opens	1261
Open Rate	8.70%
Number of Clicks	21
Click Rate	0.10%

Facebook	
Impressions	97,600
Engagement	1,228
Link Clicks	255
Net Likes	80
Total Post	53
Photos	23
Videos	8
Posts	22
Reactions	972
Comments	123
Shares	133

Twitter	
Organic Impressions	47,700
Total Engagement	1,126
Link Clicks	143
Net Follows	42
Tweets Sent	63
Mentions Received	206
Replies	17
Retweets	149
Likes	346

Instagram	
Total Followers	514
Likes Received	711
Comments	23
Total Posts	10
Photos	10
Videos	-

Digital Activity Report (North East Wales) - July 2018

Website

Number of Users	893
Number of Sessions	1049
Page Views	2,269
Bounce rate	67.78%

E-Newsletter

ENG	
Number of Newsletters sent	1
Number of Opens	1318
Open Rate	9.10%
Number of Clicks	24
Click Rate	0.20%

Facebook

Impression	83,700
Engagement	1310
Link Clicks	261
Net Likes	124
Total Post	74
Photos	27
Videos	4
Posts	42
Reactions	993
Comments	111
Shares	206

Twitter

Organic Impressions	39,400
Total Engagements	1,156
Link Clicks	90
Net Follows	54
Tweets Sent	52
Mentions Received	166
Replies	7
Retweets	131
Likes	339

Instagram

Total Followers	590
Likes Received	1,151
Comments	29
Total Posts	14
Photos	13
Videos	1

Digital Activity Report (North East Wales) - August 2018

Website

Number of Users	1443
Number of Sessions	1612
Page Views	3,149
Bounce rate	69.23%

E-Newsletter

ENG	
Number of Newsletters sent	1
Number of Opens	1294
Open Rate	8.90%
Number of Clicks	56
Click Rate	0.40%

Facebook

Impression	82,800
Engagement	1214
Link Clicks	221
Net Likes	49
Total Post	71
Photos	25
Videos	4
Posts	41
Reactions	991
Comments	70
Shares	153

Twitter

Organic Impressions	55,200
Total Engagement	1,367
Link Clicks	227
Net Follow	39
Tweets Sent	47
Mentions Received	115
Replies	8
Retweets	144
Likes	357

Instagram

Total Followers	846
Likes Received	1,799
Comments	37
Total Posts	21
Photos	20
Videos	1

Digital Activity Report (North East Wales) - September 2018

**Website**

Number of Users	1242
Number of Sessions	1419
Page Views	2,777
Bounce rate	74.56%

**E-Newsletter**

ENG

Number of Newsletters sent	
Number of Opens	
Open Rate	
Number of Clicks	
Click Rate	

**Facebook**

Impression	145,100
Engagmer	2191
Link Clicks	325
Net Likes	60
Total Post	78
Photos	43
Videos	3
Posts	32
Reactions	1802
Comments	127
Shares	262

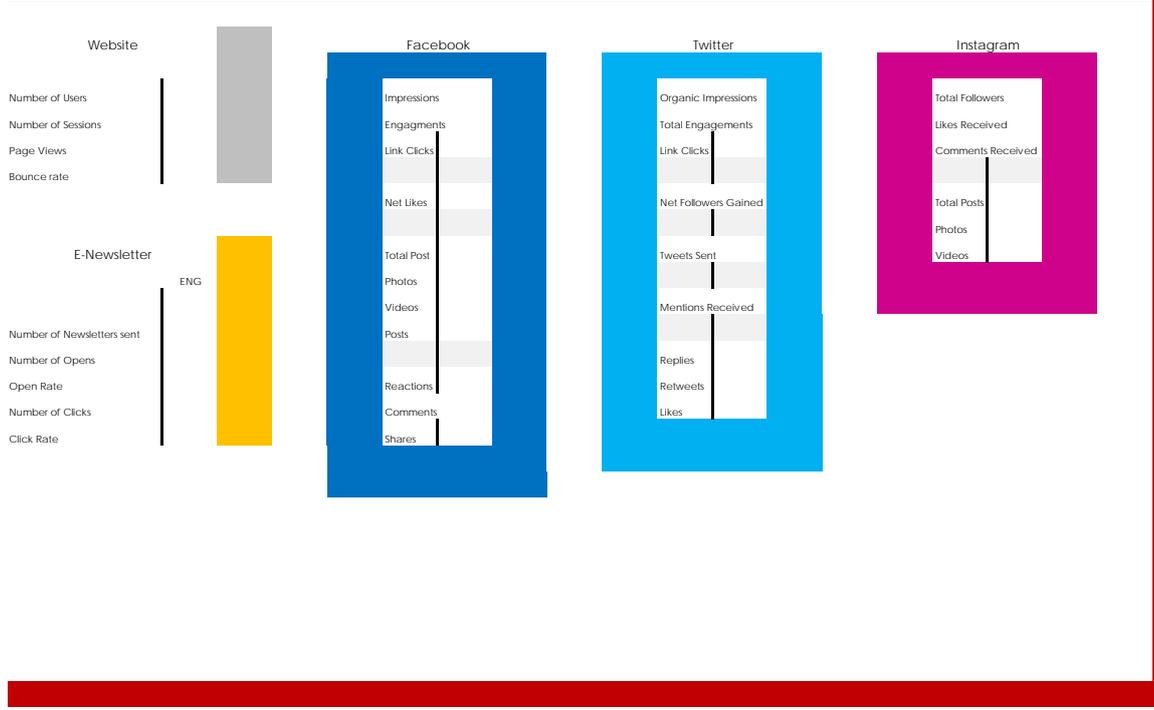
**Twitter**

Organic Im	87,900
Total Enga	1,849
Link Clicks	230
Net Follow	67
Tweets Ser	76
Mentions F	170
Replies	9
Retweets	216
Likes	585

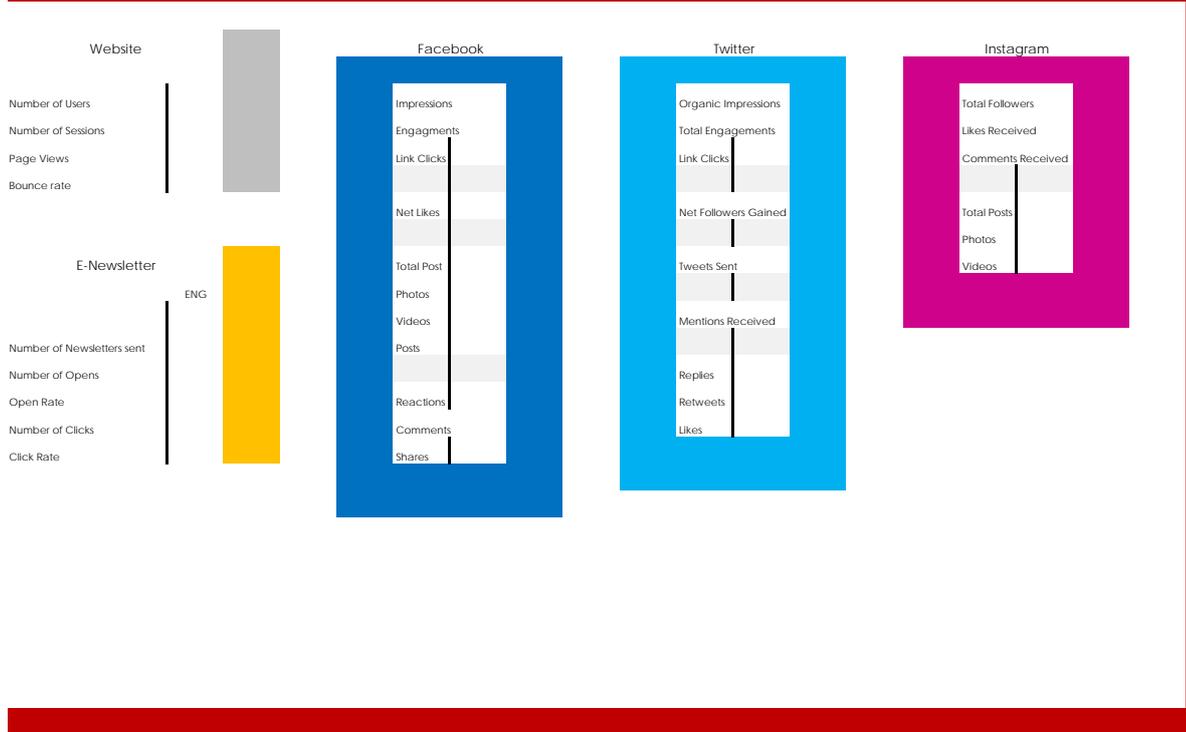
**Instagram**

Total Follow	1038
Likes Rece	4,127
Comment	106
Total Posts	30
Photos	29
Videos	1

Digital Activity Report (North East Wales) - October 2018



Digital Activity Report (North East Wales) - November 2018



Digital Activity Report (North East Wales) - December 2018

